

# INVOICE FINANCE

# CASE STUDY

## PROACTIVE SOLUTIONS ACCESSED £20,000 PER MONTH!

#### **OUR CLIENT: PROACTIVE SOLUTIONS**

OUR CLIENT IS A UK-BASED IT CONSULTING AND SOFTWARE DEVELOPMENT FIRM DEALING WITH PROLONGED PAYMENT CYCLES, WHICH HINDER THEIR CASH FLOW. SEEKING TO BOOST LIQUIDITY AND FUEL THEIR EXPANSION PLANS, THEY ARE EXPLORING INVOICE FINANCE SOLUTIONS. THESE WILL ALLOW THEM TO LEVERAGE UNPAID INVOICES, ENSURING BUSINESS CONTINUITY AND FOSTERING GROWTH WITHOUT AWAITING CLIENT PAYMENTS.

#### THE PROCESS:

- I. CONFIRM ELIGIBILITY: REVIEW INVOICE LEDGER FOR FINANCING.
- 2. PREPARE APPLICATION: ASSIST WITH FINANCE APPLICATION.
- 3. EMPHASISE RECORDS: STRESS RECORD-KEEPING.
- 4. COLLECT & PREPARE: ASSEMBLE INFO FOR POTENTIAL AUDITS.

### THE AIMS OF INVOICE FINANCE:

THE PRIMARY AIM OF INVOICE FINANCE IS TO ASSIST BUSINESSES, ESPECIALLY SMES AND STARTUPS, WITH MAINTAINING HEALTHY CASH FLOW BY LEVERAGING THEIR UNPAID INVOICES. THIS MECHANISM ALLOWS BUSINESSES TO GAIN IMMEDIATE ACCESS TO A PERCENTAGE OF THEIR INVOICE VALUE, FOSTERING OPERATIONAL CONTINUITY AND GROWTH. IT EASES THE STRAIN OF LATE PAYMENTS, ENABLING BUSINESSES TO MEET FINANCIAL OBLIGATIONS PROMPTLY, RESPOND TO MARKET OPPORTUNITIES, AND MAINTAIN A COMPETITIVE EDGE.

#### THE OUTCOME:

PROACTIVE SOLUTIONS UTILISED INVOICE FINANCE TO MANAGE PREVIOUSLY UNADDRESSED CASH FLOW NEEDS. THE DETAILED ASSESSMENT OF THESE NEEDS LED TO IMPROVED FINANCIAL LIQUIDITY. THIS APPROACH NOT ONLY OFFERED IMMEDIATE ACCESS TO CAPITAL BUT ALSO ESTABLISHED A STRONG RECORD-KEEPING PRACTICE FOR FUTURE INVOICE FINANCE APPLICATIONS. NOW, PROACTIVE SOLUTIONS IS BETTER PREPARED FOR ANY POTENTIAL FINANCIAL REVIEWS, LOWERING RISK AND ENSURING OVERALL FINANCIAL COMPLIANCE.

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