

# COUNTING KING

## APPLY FOR INVOICE FINANCE

### **i** WHAT IS INVOICE FINANCE?

INVOICE FINANCE IS A FINANCIAL SERVICE WHERE BUSINESSES SELL THEIR OUTSTANDING INVOICES TO A THIRD PARTY AT A DISCOUNT FOR IMMEDIATE CASH. IT IMPROVES CASH FLOW BY PROVIDING QUICK ACCESS TO FUNDS TIED UP IN INVOICES DUE FOR PAYMENT, ALLOWING BUSINESSES TO MANAGE OPERATIONS AND INVEST IN GROWTH WITHOUT WAITING FOR CUSTOMER PAYMENTS.



### **+** BENEFITS:

- IMPROVED CASH FLOW
- QUICK ACCESS TO FUNDS
- REDUCES CASH FLOW PRESSURES
- NO NEED FOR COLLATERAL
- FLEXIBILITY
- GROWTH SUPPORT
- FOCUS ON CORE BUSINESS ACTIVITIES

### **i** QUALIFYING CRITERIA:

- B2B OPERATION
- COMPLETED WORK INVOICES
- CREDITWORTHY CUSTOMERS
- MINIMUM TURNOVER REQUIREMENT
- SERVICED LOCATION
- ESTABLISHED BUSINESS HISTORY
- STABLE FINANCIAL HEALTH
- DISPUTE-FREE INVOICES

 [INFO@COUNTINGKING.CO.UK](mailto:INFO@COUNTINGKING.CO.UK)

 0800 8100 030

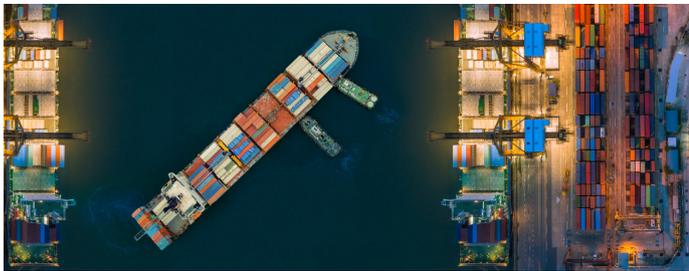
 [COUNTINGKING.CO.UK](https://COUNTINGKING.CO.UK)

## PRICING:

COUNTING KING OFFER A FREE BROKERAGE SERVICE, AND OUR AIM IS TO ALWAYS PROVIDE THE BEST RATES AVAILABLE!

## INVOICE FINANCE INDUSTRY EXAMPLES:

CONSTRUCTION: ENABLES IMMEDIATE FUNDING FOR NEW PROJECTS AND SUPPLY CHAIN PAYMENTS, MITIGATING LONG PAYMENT CYCLES.

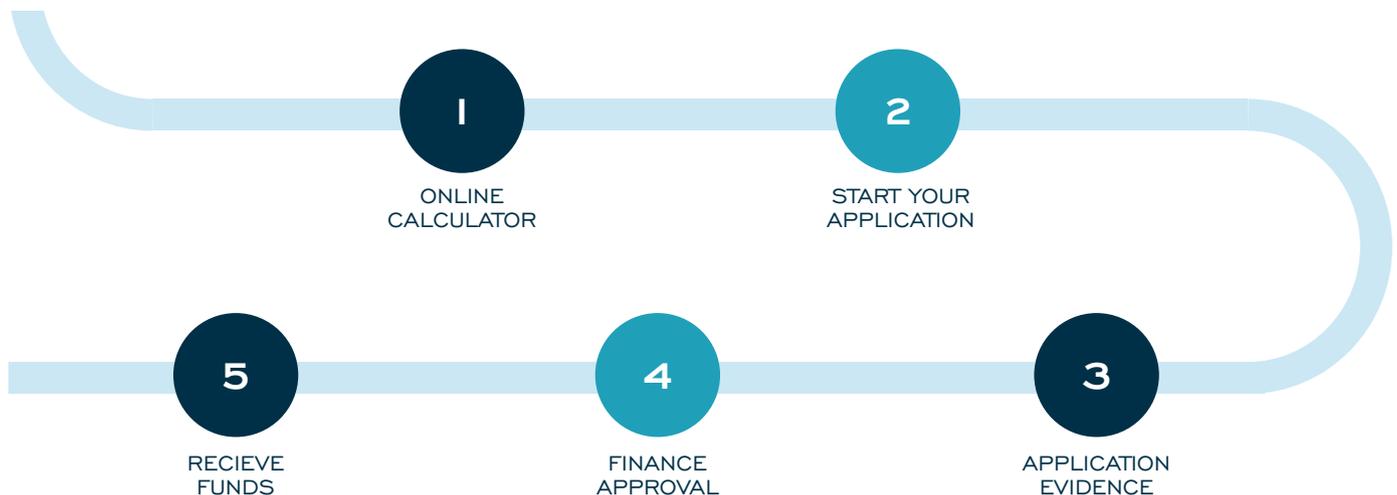


TRANSPORTATION AND LOGISTICS: PROVIDES QUICK CASH TO COVER FLEET OPERATIONS AND STAFF COSTS AMIDST DELAYED CLIENT PAYMENTS.

IT AND TECHNOLOGY: FACILITATES ONGOING INNOVATION AND PROJECT INITIATION BY UNLOCKING FUNDS FROM UNPAID INVOICES.



## OUR INVOICE FINANCE PROCESS:

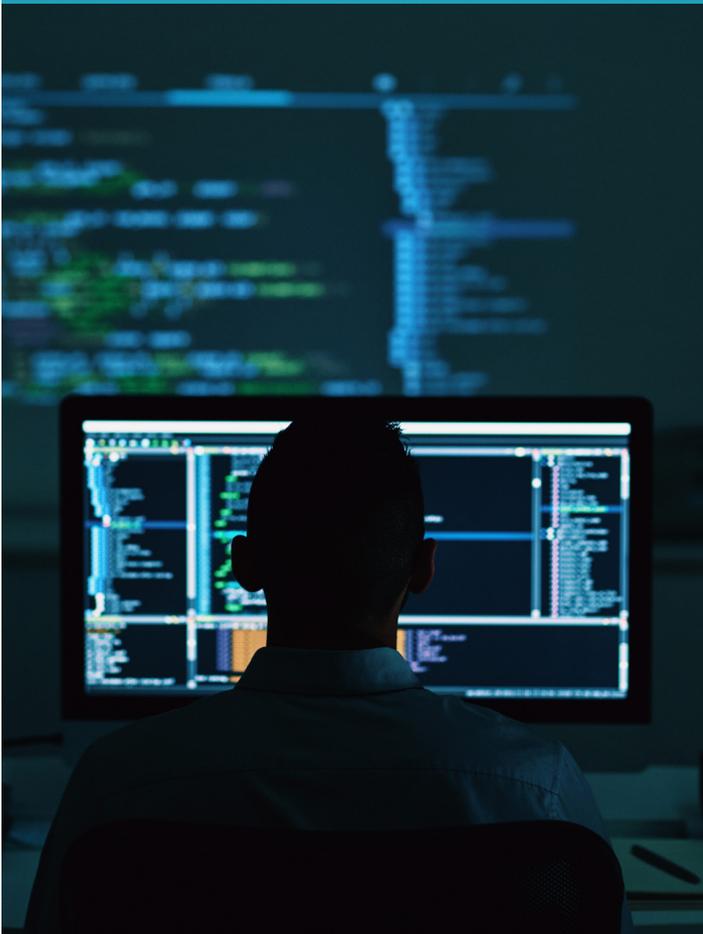


## CASE STUDY 1 :



A MANUFACTURING COMPANY IN MANCHESTER WAS FACING THE CHALLENGE OF MANAGING PRODUCTION COSTS AND TIMELY WAGE PAYMENTS DUE TO EXTENDED PAYMENT TERMS WITH CLIENTS. THEY REACHED OUT TO COUNTING KING FOR A SOLUTION. COUNTING KING INTRODUCED THEM TO INVOICE FINANCE, ALLOWING THE COMPANY TO LEVERAGE THEIR OUTSTANDING INVOICES FOR IMMEDIATE CAPITAL. THIS INTERVENTION PROVIDED THE NECESSARY LIQUIDITY FOR THE COMPANY TO MAINTAIN EFFICIENT OPERATIONS. WITH COUNTING KING'S ASSISTANCE, THE COMPANY COULD PROMPTLY SETTLE EXPENSES, ENSURING A STABLE RELATIONSHIP WITH EMPLOYEES AND SUPPLIERS. THE ADOPTION OF INVOICE FINANCE, FACILITATED BY COUNTING KING, REVOLUTIONISED THEIR FINANCIAL STRATEGY AND SUPPORTED STEADY GROWTH.

## CASE STUDY 2 :



A SOFTWARE DEVELOPMENT FIRM IN BRISTOL STRUGGLED WITH CASH FLOW DUE TO THE PROJECT-BASED NATURE OF THEIR WORK AND DELAYED CLIENT PAYMENTS, HAMPERING THEIR ABILITY TO INNOVATE AND COMPENSATE THEIR TEAM. COUNTING KING STEPPED IN TO ASSIST, GUIDING THEM TOWARDS AN INVOICE FINANCE SOLUTION THAT ALLOWED THEM TO ADVANCE FUNDS AGAINST UNPAID INVOICES. THIS STRATEGIC FINANCIAL MOVE, ENABLED BY COUNTING KING, HELPED THE FIRM OVERCOME CASH FLOW CHALLENGES, ENSURING TIMELY INVESTMENTS IN NEW TECHNOLOGY AND FAIR DEVELOPER REMUNERATION. THE PARTNERSHIP WITH COUNTING KING SIGNIFICANTLY IMPROVED THEIR FINANCIAL OPERATIONS, FOSTERING SUSTAINABLE DEVELOPMENT AND A COMPETITIVE EDGE IN THE TECHNOLOGY SECTOR.

USE OUR

# INVOICE FINANCE CALCULATOR

Find Out How Much You Can Claim With Our FREE Invoice Finance Calculator. You can even get the calculation emailed to you for future use.

## Invoice Finance Calculator

INVOICE VALUE\*

£

ADVANCE RATE (%)\*

48

FEE (%)\*

3

Next

TRACK YOUR INVOICE FINANCE APPLICATION,  
USING OUR HANDY 24/7 ONLINE PORTAL!

